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Dr. Michael Carter, Sr.
National President

Black Wall Street USA Economic Development Council
blackwallstreet.org/edc

UPDATE MEMO

Ethel Cain Russell
National Council Director
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blackwallstreet.org/bwsusaedc
662.336.6302

Black Wall Street USA Economic Development Council

AC	Ethel Cain Russell, Director MS	AC	Rosalyn Toliver MS
AC	Dr. Joseph Webb, III, Vice Director FL	NA	William Blackmon IL
AC	Etherine Spann Mitchell, Administrator MS	NA	Stacey Hill PA
AC	Earl Beckett, National Strategist TN	NA	Timothy Hill FL
AC	Angela Sayles, Director of Operations OH	NA	Everett Mitchell KY
AC	Terrance Amen CA	NA	James Nelson RI
AC	Dr. Kelvin Brown MS	NA	Erica Thornton FL
AC	Gary Cross GA		Appointment Pending
AC	Cheryl Foster FL		Appointment Pending
AC	Michael E. Jordan CA		Appointment Pending
AC	Channabel Latham Morris NY		Appointment Pending
AC	Herbert Lee FL		Appointment Pending
AC	Ric Mathis GA		Appointment Pending
AC	Hakeem Muhammad FL		Appointment Pending
AC	Cleveland Storey FL		Appointment Pending

BWSUSAEDC Seating Status: 16/30 (30 Seats National Requirement)

(AC) = Active Member.

(NA) = Membership Needs renewal blackwallstreet.org/renew

(NM) = Nominee Needs to Activate Membership blackwallstreet.org/join

(RM) = Member Removed by the Administration or resigned

BWSUSAEDC Nominations & BWSUSAEDC VACANT SEATS

All active directors must assist the Black Wall Street USA Economic Development Council National Director with nominations and candidates to fill the remaining seats. Submit all nominations to: administration@blackwallstreet.org.

National Active Membership Requirement:

This is a spiritual movement, therefore the tasks and duties of our family are spiritually based. Any attempt to do this work in our carnal nature will not work. What are those Spiritual markers: Spirit of the Lord; Spirit of Wisdom; Spirit of Understanding; Spirit of Counsel; Spirit of Power; Spirit of Knowledge and Spirit of Fear & Reverence to God. These seven spirits must be memorized and spiritually meditated on. In order that this national administration office recognizes the contribution of any participant and votes cast they must be an active Black Wall Street USA Movement member. Meaning all BWSUSAEDC committee members annual dues remain current. No excuses or exceptions. There are no minimum committee seat requirement. BWSUSAEDC board members are allowed only 3 absences per 12 month time period. Members who's absences that exceeds three will be removed.

BWSUSAEDC INITIATIVES

blackwallstreet.org/bwsusaedcinitiatives

Black Wall Street District Implementation Initiative

Black Wall Street districts can be recognized as an urban area that is a thriving center of business, industry, and culture and is one commercial strip that has 50%-70% or more businesses owned by African Americans.

NEW INITIATIVE

SBO - SupportBlackOwned.com Initiative

SBO business marketplace is not just for Business owners. We want to every Black person who owns a business, service, organization, or talent in Black Wall Street USA to list it here on SBO. If you are an actor, we want you to list. If you are an artist, author, etc. we want you to list. If you have a book club or motorcycle club we want you to list. So let the world know about your talent or organization by using our platform.

Economics - SBO is the most popular and affordable directory on the market. We give you more "Free" features than any other directory in the market. Our paid feature cost only a fraction of what other directories charge. Smart business owners take advantage of every opportunity to increase sales with minimum customer acquisition costs. The Official Black Business Directory for Black Wall Street USA.

Submitted By: Herbert Lee

leeallianceinc@gmail.com

SupportBlackOwned.com

ADOPTED INITIATIVES

Black Wealth Consortium Initiative

Dr. Joseph Webb III - 305.905.1055 - twinpeaksfm@yahoo.com

Contracting Education & Certification Initiative

Frank Perkins, Jr. - 713.518.9367 - south@blackwallstreet.org

Funding Source for Our Community 3UFirst Initiative

Terrance Amen - 415.565.7331 - 3ufirst@gmail.com

VIDEO: <https://youtu.be/QwjnZwLw9Q4>

Government Contracting Equity Initiative

Frank Perkins, Jr. - 713.518.9367 - south@blackwallstreet.org

Homes and Heritage Initiative

Mark Houge - 864.551.5475 - southeast@blackwallstreet.org

Little Africa Food Cooperative Initiative

VIDEO: <https://facebook.com/blackwallstreetusa/videos/1779288842183105>

Little Africa Food Cooperative Initiative

Angela Sayles - 216.554.0245 - angelasayles@blackwallstreet.org

P.O.P. Movement Job Creation Initiative

Ethel Cain Russell - 662.336.6302 - mississippi@blackwallstreet.org

VIDEO: <https://facebook.com/blackwallstreetmississippi/videos/1269544633199648>

THAT Prepaid MasterCard Debit Card Initiative

Michael Jordan - 916-458-1447 - mejordan54@yahoo.com

VIDEO: <https://m.facebook.com/blackwallstreetusa/videos/1684953861529523>

Wealth Building Strategies and Principles Initiative

Hillman Muhammad - 256.945.4515 - alabama@blackwallstreet.org

The above initiatives were discussed and voted on for implementation nationwide during the BWSUSAEDC official board meetings. View details of each initiative here blackwallstreet.org/bwsusaedcinitiatives

BWSUSAEDC Initiative Plan of Action for Awareness

Each initiative that the Black Wall Street USA Economic Development Council vote to approve for organizational wide implementation must meet the terms of the plan of action listed below.

Initiative Assignments	January 2019	February 2019	March 2019
30 second Info Video	2	3	4
60 second Info Video	1	2	3
5 Minute Infomercial	1	1	2
Events Produced	1	2	3
Email Broacast (No Spam)	4	6	8
Social Media Posts	200	300	400
Radio Interviews	4	6	6
Press Releases	6	12	18
Conference Calls	2	3	3
TV/Cable interview	2	3	4

Initiatives that are successful have a well planned out awareness campaigns. Each EDC council member must Submit at least one initiative here:

blackwallstreet.org/initiative. Each initiative submitted should be no longer than 10 sentences in length. Excessive and extensive text formats will not be accepted by the National Administration. Each initiative should cover three main areas:

1. First tell us what the initiative details;
2. Tell us how your fellow team members can assist you and implementing your initiative in the movement;
3. Thirdly, layout your expected objectives and realistic goals.

All Black Wall Street USA EDC council Initiatives (A-Z) must be deliberated in EDC council session and approved by the majority of the EDC council. Only Black Wall Street USA EDC council members are allowed to submit Initiatives. Outside submissions will be removed. All EDC council members Black Wall Street USA membership must be active. No exceptions.

BWSUSAEDC ANNOUNCEMENTS

BWSUSAEDC MEETING SCHEDULE

Black Wall Street USA Economic Development Council Meeting Schedule

NEXT MEETING: Monday, February 4, 2019 - 7:00 pm EST

BWSUSAEDC EconDev Weekly Open Forum

Every Monday at 8pm EST Host: BWSUSAEDC National Director or designee.

Status: Conference call is open to all Black Wall Street USA National Members. The open forums are not official Black Wall Street USA Economic Development Council board meetings. The Black Wall Street USA Economic Development Council are in close meeting on the 4th of every month.

Conference#: 712.451.0683

Conference Code: 614060

BWSUSAEDC INITIATIVES

Please submit your initiative today. All Black Wall Street USA EDC council Initiatives (A-Z) must be deliberated in EDC council session and approved by the majority of the EDC council. Only Black Wall Street USA EDC council members are allowed to submit Initiatives. Outside submissions will be removed. All EDC council members Black Wall Street USA membership must be active.

INITIATIVE SUBMISSION FORM: blackwallstreet.org/initiative

BWSUSAEDC Contact Administration

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APPROVED BY:
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NATIONAL ADMINISTRATION ISSUES

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MEMBERSHIP SERVICES ISSUES

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WEBSITE & SOCIAL MEDIA ISSUES

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