



## Black Wall Street USA Economic Development Council Update

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Update: Thursday, October 18, 2018 00:33 EST

---

BWSUSAEDC ADVISORY BOARD (15/30)

---

Ethel Cain Russell (AC) Mississippi, BWSUSAEDC Director  
Dr. Joseph Webb, III (AC) Florida, BWSUSAEDC Vice Director  
Earl Beckett, National Strategist (AC) Tennessee  
Etherine Stan Mitchell (AC) Mississippi, Administrator  
Appointment Pending, Assistant Administrator  
Angela Sayles, Director of Operations  
Appointment Pending, Assistant Director of Operations  
Dr. Kelvin Brown (AC) Mississippi  
Gary Cross (AC) Georgia  
Channabel Latham Morris (AC) New York  
Glenda McComb (AC) California  
Hakeem Muhammad (AC) Florida  
Stephen Simpkins (AC) North Carolina  
Curtis Steele (AC) North Carolina  
Cleveland Storey (AC) Florida  
Rosalyn Toliver (AC) Mississippi  
Velma Watson (AC) Texas  
Ora Dean Young (AC) Mississippi

BWSUSAEDC Seating Status: 16/30 (30 Seats Requirement)

-----  
BWSUSAEDC INITIATIVES

[blackwallstreet.org/bwsusaedcinitiatives](http://blackwallstreet.org/bwsusaedcinitiatives)  
-----

Black Wall Street District Implementation Initiative

Black Wall Street districts can be recognized as an urban area that is a thriving center of business, industry, and culture and is one commercial strip that has 50% -70% or more businesses owned by African Americans. This will enable local organizers and BWS district leaders to focus on what they are doing within their potential district. Leaders consider the people to be involved. District president's make sure the group is balanced and no special interests dominate.

African American Businesses Initiative

Black Economics Initiative

Black Owned Beauty Supply Initiative

Black Owned Grocery Store Initiative

Black Wall Street Support Black Business Mega Day Initiative

Black Wall Street Venture Capital Fund Initiative

Black Wealth Consortium Initiative

Build and Thrive Initiative

Building Generational Wealth Initiative

Business & Personal Development Initiative

Contracting Education & Certification Initiative

Establishing Solid Black Owned Businesses by Building Initiative

Financial Educational Curriculum Initiative

Financial Literacy & Credit Initiative

Financial Investments & Cryptocurrency Initiative

Financial Literacy Vehicles Initiative

Funding Source for Our Community 3UFirst Initiative

Global Greenology National Initiative

Group Investment Initiative

Government Contracting Equity Initiative

Homes and Heritage Initiative

International Black Monetary Fund (IBMF) Initiative

#KnowledgeUp Initiative

Kola Nut Collaborative Initiative

Legacy Ladder Initiative

P.O.P. Movement Job Creation Initiative

Private Black Economy Initiative

Private Family Banking Initiative

Private Family Foundations and Business Trusts Initiative

SupportBlackOwned.com Initiative

Wealth Building Strategies and Principles Initiative

Young Entrepreneur TV Initiative

Your Next Initiative

Youth Wealth Empowerment & Stock Advocacy Endeavor Initiative

#YWESAVE Initiative

View details of each initiative here [blackwallstreet.org/bwsusaedcinitiatives](http://blackwallstreet.org/bwsusaedcinitiatives)

-----  
 BWSUSAEDC Initiative Plan of Action for Awareness  
 -----

Each initiative that the Black Wall Street USA Economic Development Council vote to approve for organizational wide implementation must meet the terms of the plan of action listed below.

Initiative Assignments	December 2018	January 2019	February 2019
30 second Info Video	1	2	3
60 second Info Video	0	1	2
5 Minute Infomercial	0	1	1
Events Produced	1	1	2
Email Broacast (No Spam)	2	4	6
Social Media Posts	100	200	300
Radio Interviews	2	4	6
Press Releases	2	6	12
Conference Calls	1	2	3
TV/Cable interview	1	2	3

Please feel free to enhance this plan of action. Initiatives that are successful have a well planned out awareness campaign. Each EDC council member must Submit at least one initiative here: [blackwallstreet.org/initiative](http://blackwallstreet.org/initiative). Each initiative submitted should be no longer than 10 sentences in length. Excessive and extensive text formats will not be accepted by the National Administration. Each initiative should cover three main areas:

1. First tell us what the initiative details;
2. Secondly tell us how your fellow team members can assist you and implementing your initiative in the movement;
3. Thirdly, layout your expected objectives and realistic goals.

All Black Wall Street USA EDC council Initiatives (A-Z) must be deliberated in EDC council session and approved by the majority of the EDC council. Only Black Wall Street USA EDC council members are allowed to submit Initiatives. Outside submissions will be removed. All EDC council members Black Wall Street USA membership must be active. No exceptions.

-----  
BWSUSAEDC MEETING SCHEDULE  
-----

Black Wall Street USA Economic Development Council Meeting Schedule

NEXT MEETING: Sunday, November 4, 2018- 6:00 pm CST

-----  
BWSUSAEDC Nominations  
-----

Cheryl Foster CA  
cherylfoster26@live.com,  
Nominated on 10/03/18 by: Dr. Joseph Webb, III

Beverly Hammond TX  
bev4bwc@gmail.com,  
Nominated on 10/03/18 by: Dr. Joseph Webb, III

Iris Houston, VA  
irissoldit@gmail.com  
Nominated on 10/17/18 by: Dr. Carter, Sr.

Raymond King KY  
eproaudio@yahoo.com,  
Nominated on 10/04/18 by: Larry Hill

Ric Mathis GA  
iamricmathis@gmail.com,  
Nominated on 10/03/18 by: Dr. Joseph Webb, III

-----  
BWSUSAEDC ANNOUNCEMENTS  
-----

NEXT BWSUSAEDC COUNCIL MEETING - Black Wall Street USA Economic Development Council  
Session: Sunday, November 4, 2018- 6:00 pm CST  
For Active BWSUSAEDC members only no exceptions

BWSUSAEDC NOMINATIONS - The following persons have been nominated to the Black Wall Street USA Economic Development Council: Cheryl Foster of California, Beverly Hammond of Texas, Raymond King of Kentucky and Ric Mathis of Georgia.

BWSUSAEDC EconDev Weekly Open Forum Every Monday at 7pm CST  
Host: Ethel Cain Russell, BWSUSAEDC National Director or designee.  
Status: Conference call is open to all Black Wall Street USA National Members. The open forums are not official Black Wall Street USA Economic Development Council board meetings. The Black Wall Street USA Economic Development Council are in close meeting on the 4th of every month.  
Conference#: 712.451.0683  
Conference Code: 614060

BWSUSAEDC INITIATIVES - Please submit your initiative today. All Black Wall Street USA EDC council Initiatives (A-Z) must be deliberated in EDC council session and approved by the majority of the EDC council. Only Black Wall Street USA EDC council members are allowed to submit Initiatives. Outside submissions will be removed. All EDC council members Black Wall Street USA membership must be active.

BWSUSAEDC VACANT SEATS- All active directors must assist the Black Wall Street USA Economic Development Council National Director with nominations and candidates to fill the remaining seats. Submit all nominations to: [administration@blackwallstreet.org](mailto:administration@blackwallstreet.org).

-----  
BWSUSAEDC Contact Administration  
-----

Ethel Cain Russell  
National Council Director  
[bwsusaedc@blackwallstreet.org](mailto:bwsusaedc@blackwallstreet.org)  
[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)  
662.336.6302

Dr. Joseph Webb, III  
Vice National Council Director  
[bwsusaedc@blackwallstreet.org](mailto:bwsusaedc@blackwallstreet.org)  
305.905.1055

Etherine Stan Mitchell  
Council Administrator  
[bwsusaedc@blackwallstreet.org](mailto:bwsusaedc@blackwallstreet.org)

Angela Sayles  
Director of Operations  
[angelasayles@blackwallstreet.org](mailto:angelasayles@blackwallstreet.org)  
216.554.0246

APPROVED BY:  
Shirley Henderson  
Assistant National Administrator

For Administration Use Only			
LIC	CODE	DATE	APPROVAL
LOC:			