

# 2018

## Black Wall Street USA

### Global & National

# INITIATIVES

Dr. Michael Carter, Sr.  
National President



## **BLACK WALL STREET USA National Committees**

### **BWSUSAEDC**

#### **Black Wall Street USA Economic Development Council**

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

BWSUSAEDC provides professional development services, offering courses each year in Black Wall Street district's in 30 states, educating its network of 1,200 Certified Economic Developers (CEcDs) and other practitioners, and certifying Economic Development Organizations (EDOs). BWSUSAEDC serves as a voice for the profession on issues such as: Workforce development; Infrastructure and business finance; Business marketing, attraction, expansion & retention; Community development; Industrial rehabilitation and location; International trade; Tourism development and Professional training

### **BWSUSAHWC**

#### **Black Wall Street USA Holistic & Wellness Council**

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

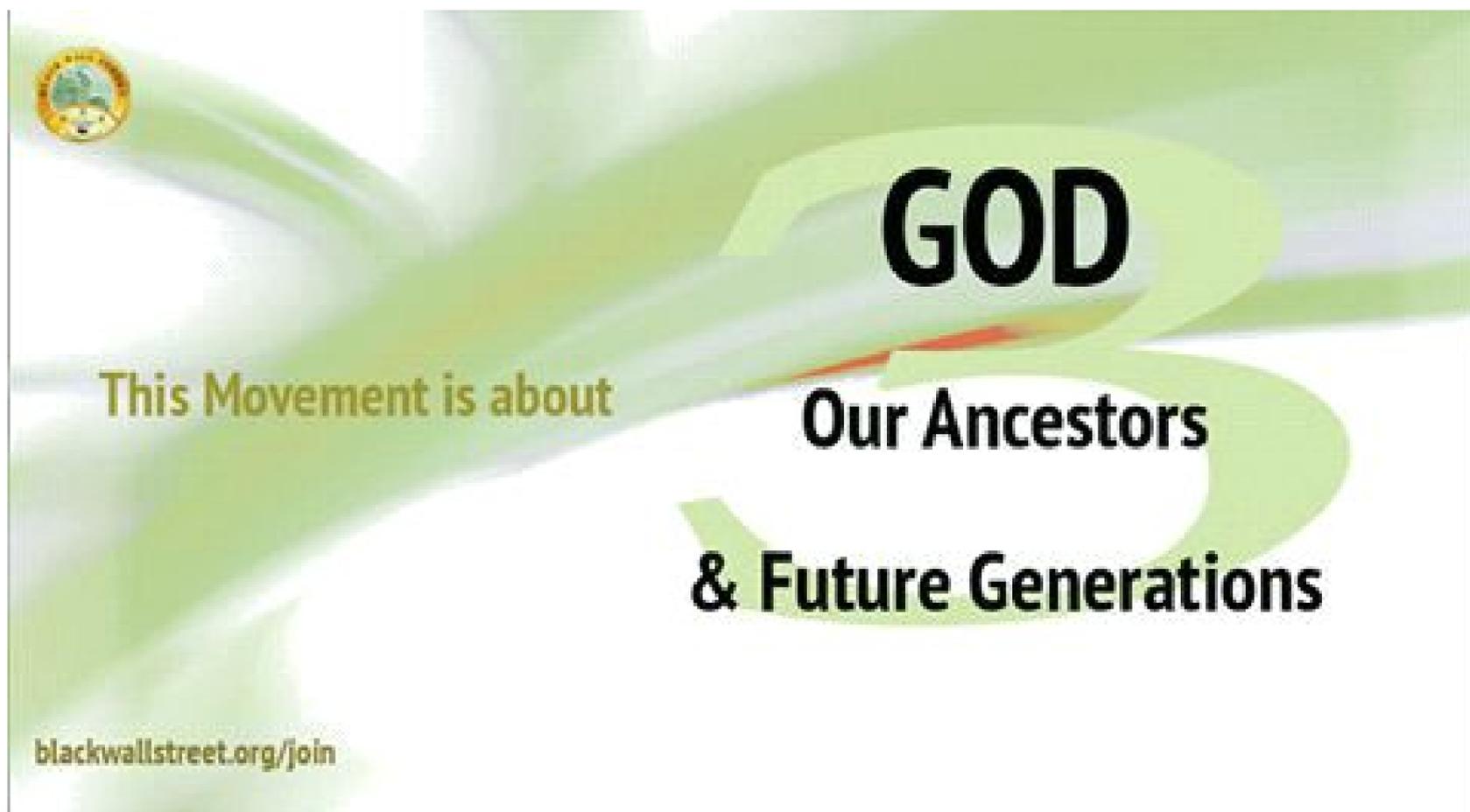
The Black Wall Street USA Holistic and Wellness Council is dedicated to community wellness and community well-being in Black Wall Street Districts in the United States and beyond. The BWSUSAHWC is organized as a volunteer advisory board to Black Wall Street USA founder, Dr. Michael Carter Sr., The aim of the BWSUSAHWC is to become one of the effective health focus groups on the globe. As an advisory group of Black Wall Street USA and Black Wall Street Global, the BWSUSAHWC board of 30+ will continue to expand and offer African American businesses and communities a best-of-class blueprint for healthful success.

### **BWSUSAIRR**

#### **Black Wall Street USA Inmate Release & Re-entry**

[blackwallstreet.org/bwsusairr](http://blackwallstreet.org/bwsusairr)

The most recent revision of Pathway To Change, addresses the issue of "spiritual emptiness." Again, our work with offenders has indicated the need to address issues of purpose, service, moral development, and character. Transitioning offenders back into their communities and the society at large is very difficult, and virtually impossible, unless the issues of victimization, powerlessness, the crisis in values, and spiritual emptiness are acknowledged and addressed while the offender is incarcerated, as part of the pre-release or parole process.



## BLACK WALL STREET USA 2018 INITIATIVES

Black Wall Street District Implementation Initiative

Step One: The Right Spirit

Step Two: Recognizing a Black Wall Street District

Step Three: Measurable Objectives

Step Four: Evaluation

Step Five: Capacity Analysis

Step Six: Feasibility Study

Step Seven: Legislation

Step Eight: Black Wall Street Business Proposal

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180 Degrees Initiative

7TH SEAL Non-profit Initiative

7TH SEAL Womens Health Awareness Campaign Initiative

A Call To The Alter Initiative

A Community Call Out Initiative

A Father To The Fatherless Initiative

African American Businesses Initiative

African American Cultural Union Initiative

African American Cultural Union Joint Initiative

African Resource Center in Sacramento Initiative

Afromations afromations.com Initiative

Anti Bullying Initiative

Black Owned Grocery Store Initiative

Black Owned Beauty Supply Initiative  
Black Vote Initiative  
Black Wall Street Media Initiative  
Black Wall Street North Carolina School Supply Drive Initiative  
Black Wall Street Support Black Business Mega Day Initiative  
Black Wall Street Venture Capital Fund Initiative  
Build and thrive Initiative  
Building a Classroom Environment that Respects Diversity Initiative  
Caribbean Region Initiative  
Children Holistic Health Initiative  
Clean Survival Classes Initiative  
Dual Citizenship Initiative  
Establishing Solid Black Owned Businesses by Building Initiative  
Financial Educational Curriculum Initiative  
Financial Literacy & Crédit Initiative  
Financial Literacy Initiative  
Financial Literacy Vehicles Initiative  
Follow Dreams Production Initiative  
Global Greenology National Initiative  
Group Investment Initiative  
Government Contracting Equity  
Holistic Health and Wellness Education Initiative  
Holistic Health Businesses Initiative  
Holistic Fitness & Wellness Initiative  
Holistic Mental Health Optimal Living Initiative  
Holistic Nutrition Initiative  
Homes and Heritage Initiative  
Human Agricultural Cooperative Initiative  
International Black Monetary Fund (IBMF) Initiative  
K-12 Educational System Initiative  
#KnowledgeUp Initiative  
Kola Nut Collaborative Initiative  
Low Income Housing Initiative  
Men Holistic Health Initiative  
Misguided But Redirected Initiative  
P.O.P. Movement National Initiative  
Private Black Economy Initiative  
Private Family Banking Initiative  
Private Family Foundations and Business Trusts Initiative  
Promised Land National Initiative  
Restoration Initiative  
Retirement Planning Initiative  
Seniors Holistic Health Initiative

Someone Cares Initiative  
Stress Management Initiative  
Student Incentive Classes Initiative  
SupportBlackOwned.com Initiative  
Take Back Our Communities Initiative  
THAT Prepaid MasterCard Debit Card Initiative  
Vital Awareness Initiative  
W.A.W.G. National Initiative  
Wealth Building Education Initiative  
Wealth Building Strategies and Principles Initiative  
Women Holistic Health Initiative  
Young Entrepreneur Radio Initiative  
Young Entrepreneur Red Carpet Awards Show Initiative  
Young Entrepreneur Summit Initiative  
Young Entrepreneur TV Initiative  
Your Next Initiative  
Youth Peace Camp; Cultural Education Program in Africa Initiative



## National Initiatives Descriptions

### Black Wall Street District Implementation Initiative

[blackwallstreet.org/districtimplementation](http://blackwallstreet.org/districtimplementation)

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Black Wall Street districts can be recognized as an urban area that is a thriving center of business, industry, and culture and is one commercial strip that has 50%-70% or more businesses owned by African Americans. This will enable local organizers and BWS district leaders to focus on what they are doing within their potential district. Leaders consider the people to be involved. District president's make sure the group is balanced and no special interests dominate. Refer to our District Implementation Manual (DIM)

### Step One: The Right Spirit

[blackwallstreet.org/stepone](http://blackwallstreet.org/stepone)

### Step Two: Recognizing a Black Wall Street District

[blackwallstreet.org/steptwo](http://blackwallstreet.org/steptwo)

### Step Three: Measurable Objectives

[blackwallstreet.org/stepthree](http://blackwallstreet.org/stepthree)

### Step Four: Evaluation

[blackwallstreet.org/stepfour](http://blackwallstreet.org/stepfour)

### Step Five: Capacity Analysis

[blackwallstreet.org/stepfive](http://blackwallstreet.org/stepfive)

### Step Six: Feasibility Study

[blackwallstreet.org/stepsix](http://blackwallstreet.org/stepsix)

## Step Seven: Legislation

[blackwallstreet.org/stepseven](http://blackwallstreet.org/stepseven)

## Step Eight: Black Wall Street Business Proposal

[blackwallstreet.org/stepeight](http://blackwallstreet.org/stepeight)

## 180 Degrees Initiative

This initiative was designed to target youth in educating them on alternative methods when things do not go according to plan or schedule. It is created to change the thought process of there being no outlet or opportunities for young minorities. Therefore, they must be created through the strengths and skills in which God has already embedded in us.

## 7TH SEAL Non-profit Initiative

Our goal is to Inspire and Motivate the youth by means of Love, Truth, Peace, Freedom and Justice. This is accomplished through 1) Education in Knowledge and Reverence of the Uncreated Creator of the Foundation of the Universe. 2) Knowledge of the existence and Cultures of our Ancient Ancestors who are Forefathers and Mothers. 3) Vocational Skills Training to ensure the ability to develop and maintain prosperity in life.

## 7TH SEAL Womens Health Awareness Campaign Initiative

Featuring Cherish Premium Sanitary Napkins. We can protect our women and young ladies by providing information and innovative products. This platform can also serve as a tool to assist in economic development by means of self employment opportunities which comes with training and a compensation plan that is higher than the standard for this type of business model. In terms of wealth building, there is an opportunity to incur residual income which is a good income stream to have when trying to acquire multiple income streams.

## A Call To The Alter Initiative

A Call To The Alter is an initiative in which focuses on bringing souls into the Kingdom of God to be saved. This event will consist of pastors, church choirs, spiritual dancers, and testimonies of all avenues of life. This initiative is to bring influential leaders to the same building to testify, magnify, and intensify the goodness of the Lord. All souls under the command of our God shall feel the anointing throughout the building. This event is a revival of God's people taking their lives back from the devil and recommitting their lives to God while giving all of the praise and glory.

## A Community Call Out Initiative

Wesley Ray Elementary in Angie, Louisiana needs repairs. This has been a school in which needs repairs for years but no one has took out time to do repairs. It is the only black elementary school in Angie, Louisiana. The education of the children is important but also their environment. This call out is to bring the community together in regards to keeping the community clean and showing the youth how to have pride in their community.

## A Father To The Fatherless Initiative

This initiative was created to address issues in which deals with African American males ages 4 years old through 18 years old who grew up without a father in the home. Many of our males are missing the teachings of positive male figures and sometimes go in the wrong direction or path in order to attempt to find fatherhood in the street as a result of lack of fatherhood. This initiative is to become the intersection between fatherhood and a dead end. This initiative prevents low self esteem and lack of parenthood.

## African American Businesses Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

African American Businesses in the urban communities that will help produce jobs and bring more money and resources back to the urban communities and put money back into those areas such as internships in all types of businesses such as commercial such as products in services so that the people in those areas would have knowledge of how to handle and run a Business actively.

## African American Cultural Union Initiative

African American Cultural Union will be financed by monthly union dues of \$5/\$10. This will create annual wealth of over \$1.9 billion. The union dues will be used to create the employment and hands-on training classes necessary for our members to start working with our engineers and community leaders for the redevelopment of our communities. This will start with Communication and Community Development training classes for our much needed lessons in: the laws of the land, proper communication and representation of self, how to and what it means to invest, how money works in this land, how investing in one's own community and self, literally saves lives, communities and culture, for generations to come.

Classes, employment and training will then continue with rehabbing our neighborhood buildings into new educational and family academic sites, social safe-havens for all members, improving the look and handling of our current businesses, redeveloping the face of our residential living, creating a cleaning system that keeps our streets and

grass areas safe and desirable, creating a security system that protects our members and teaches proper defense classes for all, utilizing the grass areas and residential backyards to collectively grow vegetable gardens for our local grocers. These gardens will be maintained by our much older elders along with our youth.

We will have our banks to refinance our loans and mortgages, so our land, profits and wealth will be handled through our communities. Our banks will create programs that eliminate bad credit history, and develop investing incentives. These incentives will help our businesses expand and keep their doors open for our young inquisitive minds. Annual incentive checks will be given to members based on a percentage of what they spend while patronizing our communities' establishments, locally and worldwide. Calculations for this percentage will be via membership discount cards. Cards will be given after opening their membership accounts at our financial institutions and passing the initial Communication and Community Development classes.

### African American Cultural Union Initiative

Union plan calls for our business leaders, community leaders and prominent to join with our financial institutes and form an umbrella of profit sharing: "mutual investment funds" comprised of all of our businesses, large and small, national and international. Our minimal investing should start with \$20mth. There will be profit sharing checks, annually or semi-annually. This is separate from the annual percentage incentive checks. This will give our national community one independent powerful voice in the handling and safe upkeep of our members and communities.

### African Resource Center in Sacramento Initiative

Vision: Africa Matters in Sacramento, California. Sustaining the African cultural legacy in Sacramento; Achieving the African cultural legacy and promoting health intercultural relations in Sacramento. Purpose: A common place in Sacramento for: Resource collection and sharing, clearing house, gathering for cultural entertainment/displays/showcase/portrait, recreation, education, training, businesses, meetings, conflict resolution, youth/community engagement, cultural connection/rejuvenation, etc. A gathering place for Africans, to sustain the culture in contemporary society, connect the youth/children to the African culture, and network among Africans for economic, political, and cultural empowerment and intercultural relations. A central office for Afripeace Foundation and its partners.

### AFROMATIONS [afromations.com](http://afromations.com) Initiative

AFROMATIONS is to streamline and centralize an online market place for our people to collaboratively engage in commerce by supporting, promoting, listing, and branding OUR products/services on/through this website, which will increase the circulation of currency within our community.

## Anti Bullying Initiative

#DONTbetheBULLY Campaign that has gained recognition in regards to bringing awareness to the act and the outcomes of bullying. With this #DONTbetheBully Campaign, we have demonstrated success and would like to continue. What has kept us viable during this campaign is the fact of bullying being an ongoing problem in today's society that has shown its presence in schools, neighborhoods, churches, and even places of employment. This has become an epidemic around the country and has caused many children as well as adults to commit suicide. What will keep us successful is our industry relationships, associations, and also the fact of developing, managing, and promoting exceptional events that will educate the community on issues in which are affecting our youth while incorporating entertainment to grasp the attention during the presentation of bullying and its effects. This initiative is designed to provide better opportunities for our youth.

## Black Owned Beauty Supply Initiative

The hair care market is a huge revenue generator with black women being one of its largest consumers. The Oak Park, South Sacramento, Elk Grove area would benefit the most from this business. The money generated from opening one beauty supply store could be used to showcase black owned products, open more beauty supply stores and there are different businesses. Tax revenues from this business would also help benefit the local community. Beauty supplies stores also have unique needs like lawyers and insurance, keeping the circulation of money going in the community.

## Black Owned Grocery Store Initiative

The black owned grocery store would provide and promote healthy, affordable food options to our community. The Oak Park, South Sacramento - Florin Road, Rancho Cordova area would most benefit from a Grocery store that provides healthier foods. Healthy food is essential to maintaining any healthy community. This grocery store would also provide job opportunities for the local community in construction and maintaining of the business. The money generated from this grocery stores tax revenues would also help benefit the local community. Grocery stores have unique needs and often rely on other local businesses like farmers to help meet them, keeping the circulation of money going. So overall, the whole community would benefit from this grocery store.

## Black Vote Initiative

Organize and unify all eligible black voters into a single, solidified voting block that will lobby the agenda and interests of the Black Community on a local, statewide, and national scale. This will not consist of a political party, but rather a 40M strong voting power harnessed and applied as negotiable currency with any and all political candidates who wish to secure the support of the Black Community. All politicians

seeking the black vote must sign an irrevocable covenant with the Black Community pledging their unflinching loyalty and steadfast allegiance to the Black Community's agenda and interests.

### **Black Wall Street Media Initiative**

The Black Wall Street Media initiative is our way of making sure that current news about African Americans and all black countries are properly and accurately brought to the forefront and that people are never left in the dark about what is happening in the mother continent and throughout the diaspora. We will do this by building and international internet radio, blog, vlog, and TV station. With a network of reporters and journalist that work together to bring all the news throughout the diaspora to the ears and eyes of our people throughout the world in one unified communications network. We will start this by February 15th on radio and our web sight.

### **Black Wall Street North Carolina School Supply Drive Initiative**

7THSEAL ORG. Non-profit and Black Wall Street NC are requesting your donation for school supplies to assist less fortunate children and families of the Charlotte Metro Area. Our goal is to assist as many children as possible with the tools they need to be prepared to learn and achieve success. Any donation of supplies, gift cards or cash to purchase school supplies will be greatly appreciated. Supplies needed: backpacks, pencils, pens, colored pencils, erasers, crayons, markers, pencil sharpeners, highlighters, notebook paper, 3 ring binders, spiral notebooks, composition notebooks, 2 pocket folders, index cards, rulers, glue sticks, hand sanitizer, disinfectant wipes, tissues and any other supplies for grades K-12.

### **Black Wall Street Support Black Business Mega Day Initiative**

This initiative was created to invite all black owned businesses to come to one location to set up their business booth in order to create revenue.

### **Black Wall Street Venture Capital Fund Initiative**

The BWSVC Fund will be our own venture capital fund used to provide startup and expansion capital to black owned businesses in need of funding. The BWS SW regional chapters will have their own VC fund that is endowed by the IBMF and supported by our chapter's individual efforts to procure ongoing contributors from the local Black Community.

### **Build and Thrive Initiative**

The Build and thrive initiative is designed to bring entrepreneurial Concepts from thought to a thriving National or international business our goal is to be with each participant step by step, we will work with every business that joins the program by offering a team of marketeers, tax consultants, business law

professionals and educators in order to strengthen our communities and build International Trade alliances.

### Building a Classroom Environment that Respects Diversity Initiative

Our classrooms should help to build a positive self-image in our students. These types of environments help children gain positive ideas about themselves and helps introduce students of all colors to the understanding that all children are valuable and diversity is important. We know that it can be difficult to find materials that positively reflect students of color in a non-stereotypical way. Our objective is to EMPOWER our children with our positive imagery, EMBOLDEN their self-esteem, EMBRACE their hidden potential and ENRICH the fertility of their minds!!! Create Inspiring and Influential Images that kids can Identify themselves in and visualize their greater selves.

### Caribbean Region Initiative

Establishing a Caribbean Region, can and will be a very powerful asset to the movement of Black Wall Street!! Understanding our history as African Americans, the Caribbean Islands and their people are very important to us, and their presence needs to be acknowledge and recognized! The Northeast Advisory Board thru many conference meetings and deductive and inductive reasoning sessions we will collectively develop a plan of action with the key contributors throughout the Caribbean in establishing a region for the Caribbean. My objective and my fuel in manifesting the goal and the vision in promoting the Pan-Africanism/Afrocentrism for the African descendants in the Caribbean. By way of the Spirit of the original Black Wall Street District of Tulsa, Oklahoma. Which will allow the black people of the Caribbean to be apart of a movement involving empowerment, enrichment, encouragement and community involvement and self-sustainability!!

### Children Holistic Health Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

For children with special health care needs, healthy eating may be more complicated and even more important. Also, being physically active may require more creativity for children with special needs or disabilities. Screen time is an important topic too as children may need to rely on a computer or television for part of their recreation due to the technical age we are in. Skipping meals or not getting enough of the right foods may affect medical status. Our goal is to share ideas and strategies that have worked for other families with children and youth with health care needs so you can adapt them for use with your own children and families. Wellness is about promoting well-being and preventing illness and injury.

We want all children to live longer in good health, and we want to reduce the gap between the most and least healthy among them. But chronic diseases like heart

disease, Type 2 diabetes and depression, are on the rise. More people are being diagnosed, and at younger ages. If this trend continues, more people will live, more years with a chronic disease than ever before. Some people are more at risk of developing a chronic disease than others. Rates of many chronic diseases are higher among people with lower income, education, and social status.

The good news is that the majority of chronic diseases and about 50 percent of cancers can be prevented through a combination of physical activity, smoking-free living and environments, healthy eating, and avoidance of high risk drinking. New research suggests that effective stress management may also play a role in reducing chronic disease. Evidence shows that experiences and environments in childhood and adolescence influence health, development, learning and behaviour throughout life, and the risk of chronic disease in adulthood. We can take steps to reduce these influences and raise healthy, happy children who are successful in school, work, and life. To give every child the best start in life, we need to take into account the needs and circumstances of families that experience greater challenges and have fewer opportunities to improve their health - generally speaking, these are low income families, rural residents and First Nations people.

## Clean Survival Classes Initiative

These classes teach gardening skills, homemade natural water filters, mini solar panels, small quick homemade batteries that produce powerful lighting, fishing skills, and nature survival skills.

## Dual Citizenship Initiative

[blackwallstreet.org/dualcitizenship](http://blackwallstreet.org/dualcitizenship)

Dual Citizenship Opportunities. Dual citizens have access the same set of opportunities in two countries. For example, as a dual citizen you will be allowed to vote in both countries. You are allowed to work in both countries, so you can choose the country with better wages or conditions. You will be allowed to own property and take advantage of two government services systems. You can choose where to go to school and pay a citizen's tuition.

Cultural Education. Having dual citizenship gives you the chance to educate others about the culture and people of two different countries. Governments may like dual citizenship because it helps to promote a country's image and culture abroad. If you have two passports, you may have more access to the world. For example, a typical American citizen cannot travel to South Africa without applying for a costly visa -- if that American citizen also held Ghanaian citizenship, she could simply present her Ghanaian passport at the time of travel and go to South Africa without a visa.

**Sense of Belonging.** Dual citizens may carry two passports and therefore feel reassured that they belong and are welcome in both countries. Though one country may be a homeland and the other a new home, dual citizens get to fully experience and embrace the ideals of both. Dual citizenship can strengthen loyalty -- both political and cultural -- to the second country by making dual citizens feel welcome and accepted.

**Ease of Travel.** If you are a dual citizen, you enjoy the protection of two governments. When traveling, you can appeal to one or both governments' embassies if you have problems. When asked for identification during international travels, you can supply the passport that is least likely to raise eyebrows or cause problems among officials. You can also travel to both countries as a native citizen, avoiding the lengthy airport queues and questioning about your purposes.

## **Establishing Solid Black Owned Businesses by Building Initiative**

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

This initiative will enable business owners to build their businesses credit by using the EIN number and not the owner's social security number as the means to build credit for the business. It has long been established that a solid business has it's own credit and is able to stand on it's own by having the ability to secure credit and borrow money for inventory, payroll, supplies, etc. Businesses' officers should not have to provide a personal guarantee in most cases. It is necessary for black business owners to tap into the credit and capital available to non-minority business owners in order to succeed and thrive. In this initiative, we seek to assist 500 newly and established businesses by the year 2020; this will provide black business owners the ability to provide over 6500 new jobs and assist in the goal of achieving \$100,000,000 in buying power to build black owned businesses in multiple cities and states.

This initiative will focus on black owned businesses located in the Dallas area and will encourage those businesses to conduct business at the local, state, national, and International levels by networking with business owners in the black community and those who are members of Black Wall Street USA. Businesses who are not members of BWSUSA will be encouraged to join in order to further the initiatives.

## **Financial Educational Curriculum Initiative**

Complete an educational platform to house curriculum to assist youth and adults with financial education, wealth building strategies and debt elimination.

## **Financial Literacy & Crédit Initiative**

Defined as the ability to use knowledge and skills to manage financial resources effectively for a lifetime of financial well-being. Placing emphasis on the importance of credit.



## Financial Literacy Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Provide support for education and empowerment in the areas of Financial Literacy and Entrepreneurship. Specifically focused on our youth (the future generation); Coming together as a group of professionals and inspiring our youth to reach their maximum potential. Allow and encourage their ideas to flow; provide an environment of positivity and Love. Teach lessons like: The Power of compounding interest Business Fundamentals The Power of Ownership How to choose an investment The Power of Real Estate Generational Wealth Spiritual Strength Health and Wellbeing These are some of the skills and knowledge that need to be taught to our young people. These skills can strengthen them and can be passed on for generations to come. My hope is that this type of education can be incorporated in the master plan of BWS Sacramento.

## Financial Literacy Vehicles Initiative

The financial landscape has gotten quite complex today. There is a need to help adult Americans teach their children the disciplines of money management. How to protect their assets, manage and grow their retirement plans, find safe financial vehicles to invest in and learn about tax-free investing. All this is available right now if we take advantage of the opportunity! The opportunity is to increase the number of registered financial advisors in our communities across America. The ultimate goal is to establish financial service brokerages in all of Black Wall Street USA's Districts creating jobs in the community with individuals who live in the community. It's a win-win situation for the company that is partnering with us, the registered reps and BWSUSA.

## Follow Dreams Production Initiative

This initiative seeks to spread the message of love and equality for all mankind, through documentary films by writing and producing stories that help contribute to positive social changes in our society. Despite the enormous steps we have taken towards making the world a place of less discrimination, we still unfortunately see that the human race is plagued by prejudices.

People still see themselves as better than other individuals because of race, gender, socioeconomic class, or disabilities. Although many do not want to fathom the reality that we still live in a world where discrimination is almost institutionalized as an integral part of law and national policy, much evidence shows quite the contrary. This initiative entails a documentary that tells the story African Americans in the area of Science and their great contributions. The film will reveal how their efforts have advanced human understanding of the exceptional scientific works of so many men and women of color.

## Global Greenology National Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

A global manufacturing and design company specializing in environmentally friendly building solutions. If you can design it, you can build it with Global Greenology products. The initiative is to prevent pollution, market the best preferred Green Products and to Recycle. The effort utilizes 100% of recyclables processes to bring to the market the best preferred green products. This national initiative will educate state, city and local government, commercial and residential customers on finish Green products and the importance of recycling so that the home of tomorrow can be built to be energy efficient and sustainable.

## Group Investment Initiative

Create or determine suitable platforms to utilize as a crowdfunding or pooling resource for the purpose of group purchases and investment into all forms of Real-estate. Target land and commercial properties in specific areas on the radar to be gentrified.

## Government Contracting Equity

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Provide local sources for minority business owners to become educated and certified to do business with their local city, state and federal government. Facilitate opportunities to bid, partner and subcontract with other businesses in our districts for maximum exposure to be awarded long term contracts. Establish a process where awarded businesses have options to invest or fund other initiatives.

The municipalities must clearly define their program and create a clear policy. The state must determine where they want their supplier diversity program to focus: on businesses owned by women, specific racial and ethnic groups, people with

disabilities, veterans, or small or disadvantaged businesses, for example. Then municipalities must create a supplier diversity policy statement that defines these groups so people know what to look for and how to evaluate various municipal agencies. The municipality policy should be part of their standard, non-negotiable operating procedure.

Municipalities must secure commitments from the top down that are key to supplier-diversity success and is unwavering in leadership commitment. Have the agency's head executive personally sign off on supplier-diversity goals and metrics; Audit their own state supplier-diversity numbers; Mandate that supplier-diversity metrics be included in every request for proposal (RFP). Black Wall Street USA believes that in order that municipalities strengthen their commitment to diversity, the elected officials must make sure that the head of the supplier diversity program is at the senior management level or above, and has control over state government purchasing. And we further recommend that this person has gone through the program and a person of color.

Make all agency executives accountable. Tie the attainment of supplier diversity goals to the compensation and performance plans of state higher-ups and senior management. We want the leaders to set individual goals that differ for each business system or unit based on size and then incentivize using performance bonuses against those supplier-diversity targets, which should be reported regularly at least quarterly. We request that the municipality give metrics proper visibility, create a scorecard that places appropriate weighting as it relates to diverse vendors so state decision makers can measure the benefits of selecting them.

Develop and identify opportunities for supplier diversity. We suggest that the government supplier diversity development should be formally integrated into its strategic sourcing process. For example, insert standard language into RFQs/RFIs/RFPs to make it easy to identify the categories of diversity suppliers. Set goals for the supplier selection process so diversity suppliers are included. Proactively develop diversity suppliers for underutilized product, service, and commodity areas. And ensures that the supplier screening process is transparent, fair and consistent?

Municipalities should leverage business networks like Black Wall Street USA to find new diverse suppliers. A common best practice is to create a comprehensive database of Black- owned businesses. But this requires a substantial amount of time and effort. Business networks like ours can help the state with this. For example, matching services such as ours make it much easier for buyers to find and evaluate non white suppliers. Even better, these suppliers are already set up to transact with the state through the network. Business networks can also provide a ready-made purchasing system that helps the state track supplier diversity performance and target specific contracts for additional focus, outreach, or consideration.

We strongly suggest that the governmental agencies and corporate America integrate supplier diversity throughout the state system. When supplier diversity is integrated into the strategic-sourcing process, it makes it much more sustainable. US municipalities need to consider implementing a 'champion' program so they'll have enterprise-wide commodity champions with significant supplier-diversity commitments. Agency heads can raise awareness, keep their finger on the pulse of opportunities, serve as liaisons with stakeholders, and assist with diverse spend targets. We further recommend that the municipality heads create a 'supplier diversity 101' program for all employees that will answer basic questions such as, 'What is the value of supplier diversity? What's the business case? And why is it important?'

Black Wall Street USA recommends the establishment of a continuous improvement plan. There's always room for improvement—and as the US municipality diversity supplier program grows, they will need to enhance processes so that demands continue to be met quickly and efficiently. For real and long term improvement we propose that municipalities conduct independent internal annual audits to verify if current activities and results align with the states plans and expectations, as well as changing regulations. In California they run surveys with key internal stakeholders to see if its current program is meeting and exceeding their expectations. Others can also create a process to facilitate ongoing communication between other agencies and SBEs and other black and minority groups. And participate in benchmarking with other corporations and entities to identify best practices.

## Holistic Health and Wellness Education Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

A Dynamic Multidimensional Functional Model For Holistic Health. Educating about Spiritual Health, Mental Health, Physical Health, Emotional Health and Social Health. High levels of spiritual, emotional, and social health can positively impact physical and mental health outcomes, including a heightened enthusiasm for practicing positive health behaviors. The profession of health education, is in a position to more fully encourage and support a holistic health and wellness transition in the populations it serves. This requires efforts at both the individual and the national level.

## Holistic Health Businesses Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Holistic health businesses that will help us to live longer and better so that our minds bodies Spirits Souls can get closer to God so we can concentrate better on God. Health. Wisdom. that's what creates Better Health Better Living and greater wealth. Thank you and the BWS for the opportunity to become one of you.



## Holistic Fitness & Wellness Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Physical Activity To Improve Your Wellbeing. It covers how being active is important for our physical and mental health, and explores which sports or exercise may be best for you, how to overcome common barriers, potential risks and how to plan your routine safely. Providing information on fitness and wellness and to serve as a guide to design, implement, and evaluate a complete personal fitness and wellness program. Integrating the basic components of fitness and wellness in understanding human health in order to achieve well-being. Offering current information in the health field and provide self assessments for health risk and wellness behaviors. This includes lifestyle modification, nutrition, weight management, health risk reduction, exercise and aging, exercise related injury, exercise and the environment.

## Holistic Mental Health Optimal Living Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Mental health well-being can be improved and developed using several different holistic methods. Holistic mental health approaches ensure that support and comfort are provided to the individual, their family and community. Physical illness and psychological symptoms are often caused by imbalances in the body. There are several causes to mental health conditions such as irritability, depression, anxiety, poor diet that can trigger an episode.

Some of the symptoms of these diseases includes fatigue, insomnia, anxiety, and stressors that are often complexed by the consequences of mental illness. The use of holistic approaches to mental health care can be significantly helpful to mentally ill clients and their disease. Identifying holistic strategies that children, adolescents and adults can use to improve and maintain mental health.

## Holistic Nutrition Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Eating for mind, body and soul. In today's fast-paced, high-demand world, we have become a culture focused on convenience and that includes how we eat. When hunger strikes, it's much easier to open a can, unwrap a package or pop a lid than it is to actually prepare a fresh meal. But according to holistic nutritionists, the cost of convenience is not so much the impact on your pocketbook, as it is the impact on your health. With the epidemic rise of obesity and diabetes, the link to your health and what you eat has taken center stage and many are looking to holistic nutrition as a way to not only feed their bodies but heal themselves as well.

Holistic nutrition is all about eating healthy food as close to its natural state as possible for optimum health and wellbeing. Hallmarks of holistic nutrition include unrefined, unprocessed, organic and locally grown whole foods. It's an approach to eating that very consciously considers everything that's eaten and focuses on eating for health above all else. Holistic nutritionists believe that food is not only fuel, but medicine for the body. This famous quote; "Let food be thy medicine and medicine be thy food," is a principle embraced and promoted by holistic nutritionists.

By following a holistic nutrition plan, you may experience a number of health benefits, also holistic nutritionists believe that many chronic illnesses can be prevented or improved through diet, and promote the use of holistic nutrition to manage conditions.

## Homes and Heritage Initiative

The Homes And Heritage Initiative is design to Help build wealth in the Black Family bye Building security in our community through home ownership. Our desire is to help 100 family secure homes within the black community and therefore strengthening our political power within our own communities and wealth in our own families creating a Heritage of a healthy and thriving community.

## Human Agricultural Cooperative Initiative

To purchase seeds, livestock, land and equipment to grow and raise multiple crops and animals successfully without pesticides or Genetically Modified Organisms and to capture and store clean solar, wind and water energy for our Cooperative members and the community. Goal: To produce over 250,000 pounds of crops and 1000 pounds if meat on our 41.59 acres in Huntington, Indiana for members, charity and for retail sales in one year. Due to inclement weather, exhaustion of our funds and lack of financial and physical support, we are in need of \$20,000 to secure the land and to begin construction on a greenhouse for the winter.

## International Black Monetary Fund (IBMF) Initiative

Black monetary fund subsidized and replenished by the nominal monthly contributions from BWS members and members of the Black Community. The monthly contribution amount will be \$5, which will enable the IBMF to amass abundant resources to empower Black Wall Street to finance projects, enterprises, black owned businesses, and infrastructure on a local, basis that benefit the Black Community.

## K-12 Educational System Initiative

Establish local K-12 Educational System focused on STEAM education that targets melonated students suffering from achievement gap in content areas of Reading, Math and Science. Successful graduation from ECHS requires meeting "Cal Poly ready" STEAM prerequisites which earns Associates of Arts degree in Liberal Studies w/ emphasis in Science and Math along with HS diploma. How: Partner w/ local support groups/systems to implement best model for educating scholars from low socio economic backgrounds. Current partnerships: Cal Poly at SLO, Cosumnes River College and Fortune Schools.

## #KnowledgeUp Initiative

[blackwallstreet.org/grantclass](http://blackwallstreet.org/grantclass)

This initiative was created to educate underprivileged communities by administering classes in the areas of grant writing, business structure and operation, adult literacy, spiritual guidance, voting and election procedures, emergency management, parenting, anti bullying, problem solving, how to protest, reparations, economic development, building and contracting in order to educate them on areas in which the community is lacking in regards of just being knowledgeable of resources.

## Kola Nut Collaborative Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

The Kola Nut Collaborative is a timebank recently formed in southeast Chicago to weave together individuals, neighborhoods and organizations in a network of reciprocal service exchange. As a community development tool, timebanking holds tremendous collaborative promise as an incentive towards participation in prosocial activities within a community. By offering a cashless incentive which members can readily trade on the network for other useful services, we reward those participants who are already performing beneficial work in formations such as block clubs or neighborhood associations and incentivize those who may not have participated in the past to become involved.

Timebanking enables individuals to decrease the financial pressure on themselves by offering them a network of neighbors who can provide services while offering that network an opportunity to be of assistance to someone else. Inside the timebank, time is traded as the currency. Our mission is to promote and sustain a robust

timebanking infrastructure which supports these non-monetary transactions amongst individuals and organizations allowing a greater sum of the realized value of work to be retained and shared within local communities.

Our vision is to make social infrastructure visible within our communities. Social infrastructure describes the invisible bonds and relationships which constitute a generative capital that can be accumulated and circulated through timebanking.

### Low Income Housing Initiative

Better housing for African American people who have low income and give them a chance to live a better life and after one year of renting if they take care of the home set them up with a mortgage for ownership.

### Men Holistic Health Initiative

The Way To Wellness This can be helped along by adding other healing modalities to the mix, especially ones that involve touch or physical experiences, such as massage, acupuncture, healing baths and aromatherapy. Interaction and support from a loving friend and companion are also extremely valuable, establishing connections that will nourish body, mind and spirit with Vital Force and a sense of belonging. Exercise, for the many reasons mentioned, is extremely important and the key to maintaining an uncongested system in which chi flows smoothly. In general, to support adequate detoxification and vigor, the diet should be fairly simple, including many steamed vegetables, some whole grains, and high-quality protein from organic chicken and fatty fish (salmon, for example).

### Misguided But Redirected Initiative

This initiative was created to assist youth in which has been misguided in life realize its never too late to find purpose in life and follow their dreams by giving the opportunity to receive encouragement, motivation, and mentoring while believing in the goals set forth, including times when hope is not in view. " Now unto him that is able to do exceedingly, abundantly, above all that we ask or think, according to the power that worketh in us. With Black Wall Street, purpose and initiative; the vision is far from possible. If God be for us, who can stand against us?

### P.O.P. Movement National Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Has developed a Network Business Alliance Umbrella that seeks to help all families. Its network of business partners have developed a new eco-system that provide a pathway out of poverty for millions. This support alliance umbrella serves to increase the total strength of our collective strength to:

Create jobs, improve education, create more businesses opportunities, rebuild and restore impoverished communities, Maximize the ability to grow wealth, develop programs that enhance health and develop programs that enhance health protection for millions of Americans lacking skills. This national initiative covers broad education for the segment with disabilities or criminal backgrounds, including felonies. The ultimate goal is to create a minimum of 1 million jobs within the next 2 years.

### Private Black Economy Initiative

Establish our community's own private economy, using our own branded crypto currency, that we own and control. Likewise, each Black Wall Street District will have its own crypto currency investment club to facilitate this endeavor. In addition, by mining (creating) our own crypto currency on a using open source software and a decentralized network of crypto currency miners (computers) we will empower our community to own, control, and dominate our own economic system and monetary reserve. Thereby, empowering every Black Man, Woman, and Family to become their own private crypto banker, own their own private crypto bank, which they totally control, that cannot be taxed, cannot be seized, cannot be frozen, that is not subject to the fiat currency system, and that remains anonymous. In essence, our communities' collective private crypto banks will constitute our own private World Black Bank.

### Private Family Banking Initiative

Educate the Black Community on the Infinity Banking model used by the "1%" for over 100 years that will enable every black family to pay themselves interest instead of the big banks, invest in the same high-yield investment products that the wealthy do, provide secure, life benefits for their family, enjoy a 100% tax free retirement plan, a guaranteed return on and protection from loss of their principal, and protection of their assets from litigation and seizure.

### Private Family Foundations and Business Trusts Initiative

Providing every Black Family with its own non-operating family foundation and business trust which the wealthy "1%" have used for over 100 years. These aforesaid entities guarantee trans-generational wealth transfer, avoidance of death taxes and probate, ironclad asset protection, reduction of annual tax liabilities, avoidance of lawsuits and judgements, protection of retirement savings, real estate investor tax benefits, and in most cases avoidance of property taxes and capital gains taxes.

### Promised Land National Initiative

This will be the home of the first community that Promised Land Ranch will build in partnership with Black Wall Street USA, the people and supporters. We are building on a 136 acre plot of land in the South, allocating 50 acres to home construction, businesses, business centers, grocery stores, Holocaust Museum, a state of the art

learning facility for kids and young adults. The vision of this is dancing before us day and night.

### Restoration Initiative

This initiative was designed to provide a model of restoration for inmates who has been released from prison to return to society in better conditions in the areas of housing, medical check ups, mental health evaluations, job placement, entrepreneurship, and many other areas while assisting the Department of Corrections and other local, state, and federal agencies in maintaining a low incarceration rate through restoration and kingdom building while enhancing productive citizens and positive leaders within our communities.

### Retirement Planning Initiative

Building and Creating Wealth by introducing products that protect now and grow for retirement and future generations without downside losses/with upside gains. Including systems that allow those that aren't fully prepared for retirement and need to "catch-up" or those that want to generate additional income can benefit from.

### Seniors Holistic Health Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

A Holistic Approach For The Elderly The need for homecare might continue to increase as over the next decade as the elderly population is increasing and people are finding reasons to take care of their aged at home. As the location of care continues to move closer to home.

The caring relationship between a caregiver and a elderly is vital for the total wellbeing of the elder. Elders require a caring relationship, which enables enhanced conscious awareness of life and health experiences. The nature of the relationship is to be able to relate to each other and be harmoniously attracted in having a meaningful and social relationship. Relatively healthy older people, particularly those in the 60 to 70 age range, are likely to need services similar to other adult health center populations.

They may face challenges similar to their younger counterparts; language barriers, limited health literacy, or cultural factors may impact health care access. Yet for the older-old, these familiar challenges are compounded by additional barriers to optimal care and quality of life. The disabled of any age often need supportive services to remain as healthy as possible and in the community. As the population ages into the 75+ or 85+ categories, there is more likelihood for the presence of disability and the need for special services.

Many more health programs are now beginning to serve disabled elders and even more programs are realizing that, given demographic changes, they must plan to provide services in the future that encompass not only the physical needs of

vulnerable patients, but also the psychosocial needs that significantly impact health, health care access, and quality of life.

### Someone Cares Initiative

This initiative is designed to cater to the youth who lost their parents in the middle of their childhood by them understanding that there is still hope for them to accomplish their goals and they understand that they are not alone and someone cares.

### Stress Management Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Coping Mechanisms And The Constant Challenge. Learn the many ways of Stress-Management Techniques and coping mechanisms which are ways to manage external or internal stress that you adapted to or acted upon.

### Student Incentive Classes Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

This program takes kids from middle school through high school and places them in weekend hands-on skill workshops in their choice of careers for their future. This creates the mindset and motivation that helps kids stay focus in pursuit of their goals. Our unemployed medical personnel, tradeskills men, policing units, educational instructors, sports coaches, craftsmen and women, and arts instructors will be using our educational facilities on weekends and summers for these incentive programs. Children will then be moved to the business field for weekend part-time practice with incentive pay.

### SupportBlackOwned.com Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

SBO business marketplace is not just for Black Wall Street USA Business owners. We want to every Black person who owns a business, service, organization, or talent in Black Wall Street USA to list it here on SBO. If you are an actor, we want you to list. If you are an artist, author, etc. we want you to list. If you have a book club or motorcycle club we want you to list. So let the world know about your talent or organization by using our platform.

Economics - SBO is the most popular and affordable directory on the market. We give you more "Free" features than any other directory in the market. Our paid feature cost only a fraction of what other directories charge. Smart business owners take advantage of every opportunity to increase sales with minimum customer acquisition costs. The Official Black Business Directory for Black Wall Street USA.

## Take Back Our Communities Initiative

Buying run down condemned properties and transforming them into something great, a sort of utopia. A safe haven, a place of learning, a place that teaches the history lessons that schools do not teach.

## THAT Prepaid MasterCard Debit Card Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

Go to THAT Prepaid MasterCard® check out fees, and how the program works watch the 1 minute 12 second video as many times as you like; then signup to Get A Card use the promo code of the person who gave you this information! In Keeping with the original Black Wall Street spirit, when we use THAT Card we will create a Tsunami of cash flowing back into those communities!

## Vital Awareness Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

Thousands of measures are in use today to assess health and health care in the United States. Although many of these measures provide useful information, their sheer number, as well as their lack of focus, consistency, and organization, limits their overall effectiveness in improving performance of the health system.

## W.A.W.G. National Initiative

Achieve the goal of \$100,000,000 in buying power to build black owned businesses in multiple cities and states. Now searching for small business owners, designers, retail stores, restaurant owners, etc. who would like to have their business located in the Black Owned shopping centers that we are building across the USA.

## Wealth Building Education Initiative

How to be debt free Tax strategies. Team members can assist by providing knowledge that would benefit those that we are trying to educate. Objectives is to be successful, while teaching others the value of money. My goal is to achieve this within the next 12 to 24 months.

## Wealth Building Strategies and Principles Initiative

[blackwallstreet.org/bwsusaedc](http://blackwallstreet.org/bwsusaedc)

This is an Initiative targeted at educating our Black community, on wealth building strategies and principles! With America being the wealthiest country in the world, the idea is to teach and motivate others on how to create wealth and become debt free. As an EVP Gold member of MyEcon, Inc., a Black-owned debt free company, which offers financial education along with the necessary strategies for personal success. At

my MyEcon Inc., our strategy is to give you the tools to build the foundation to your own financial success.

We call it sharing the wealth or educating our Black community on what is available to achieve your financial goals. See below for more information about MyEcon. MyEcon, Inc. is a privately held; debt free company based in Gwinnett County, GA, a suburb of Atlanta. The company was founded by a small group of entrepreneurs in 2005. The company operates in the multi-billion-dollar Direct Sales industry. The founders' vision is to empower people to attain Personal Financial Success. The company name MyEcon, is short for "my Economy," because the founders envision each individual taking care of their Personal Economy just as governments and corporations take care of theirs. MyEcon empowers its Associates to attain financial success by helping Associates earn income through a web-based business system and by teaching them financial strategies. The company currently has over 50,000 independent marketing associates and is one of the fastest growing companies in America.

## Women Holistic Health Initiative

[blackwallstreet.org/bwsusahwc](http://blackwallstreet.org/bwsusahwc)

When women come together, amazing things happen. A certain healing takes place as they hold loving space for one another, creating an environment of trust, love, compassion, complete openness, and permission to just be themselves. The aim of this initiative is to evaluate the effectiveness of a mind, body and spiritually based health promotion program in women aged 18-70.

In particular the aim is to examine the effects of the program on the key outcome: physical activity; and secondary outcomes: self-efficacy, social support and personal barriers to physical activity. Also the effects on aspects of mental and spiritual health will be assessed. This targets African American women, a group previously shown to be at high risk of inactivity and associated health outcomes.

## Young Entrepreneur Radio Initiative

This initiative is a radio show geared towards all aspects of being productive as youth and rewarding those who are making great contributions to Black Wall Street by being productive youth in the community while promoting the morals and values of Black Wall Street but ultimately the morals and values of the Lord through radio.

## Young Entrepreneur Red Carpet Awards Show Initiative

This initiative is to reward the youth for a productive school year by an evidence based method to view success through report cards, behavior reports, and three references from school of attendance.

## Young Entrepreneur Summit Initiative

This initiative was created to allow all youth from various districts across the state to designate one day to come together to discuss how the youth feels about various topics in which they deal with everyday. This initiative is attached to motivational speaking and various professional athletes coming to encourage the youth.

### Young Entrepreneur TV Initiative

This initiative is a television show geared towards all aspects of being productive as youth and rewarding those who are making great contributions to Black Wall Street by being productive youth in the community while promoting the morals and values of Black Wall Street but ultimately the morals and values of the Lord through television.

### Your Next Initiative

The your next initiative is designed for our next generation of business owner and entrepreneurs. The desire of this program is to help our next generation of entrepreneurs and business owners pinpoint their business idea and to make clear their business desires while we helping them fill the gaps that we currently have in the business world that desperately needs to be filled.

### Youth Peace Camp; Cultural Education Program in Africa Initiative

The program objectives are implemented through 100 hours of pre-trip cultural orientation and leadership development training programs, including 40 hours of conflict resolution and team building workshop, fundraiser planning, select readings and discussions on African culture(s) and politics as well as contemporary issues in peace and nonviolence, youth mentoring, and community engagement.

While in Africa the participants will participate in 3 educational seminars, engage in formal and informal discussions and debates with their counter parts about youth development and civic engagement, nonviolence and human rights, and US-Africa relations; they will meet with government, religious and community leaders, and visit major educational, cultural and significant historical sites in various parts of Africa (Ghana in 2018).

### BWSUSACOR

#### Black Wall Street USA Council on Reparations

[blackwallstreet.org/bwsusacor](http://blackwallstreet.org/bwsusacor)

Reparations for slavery is absolutely necessary so that substantial compensation could be provided to the descendants of formerly enslaved Alkebulan/African people who suffered & died under the disgraceful United States Slave Trade Human Rights Violations against our people, & also for the Torture & Racial Oppression of all Black / African American / Israelite People who suffer to survive in North America to this very day as a result of the systematic onslaught against the survival & progression of our people.



# Black Wall Street USA

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